

# Atlantic Technical College

www.atlantictechnicalcollege.edu

## Web Development 2020-2021



### Course Content:

The Web Development program prepares students for employment as a Web Designer, a Web Designer/Graphic Designer, and an Assistant Web Designer, or to provide supplemental training for persons previously or currently employed in any of these occupations.

Web Development offers a broad foundation of knowledge and skills to prepare students to design, code, and publish websites that can work with mobile technology, tablets, and desktop formats.

After successfully completing this program, students will be able to design dynamic and responsive websites and apply their knowledge of website design and coding principles, website management, and digital marketing techniques.

### Program Length:

1050 hours approximately 10 months full-time)

### This program is offered three times a year:

August, January & June

### Delivery Method:

Traditional - 100% classroom based

Distance - 50% or more instructional hours via distance education (online).

### Days & Times:

Monday - Friday 7:30 a.m. - 2:15 p.m. (full-time)

Monday - Friday 7:30 a.m. - 10:30 a.m. (part-time)

### 100% Distance: with mandatory weekly virtual labs and finals.

Distance: Monday, Tuesday, Wednesday, Friday

Virtual Lab: Thursday 5:30 p.m. - 8:30 p.m.

### Job Outlook in the Ft. Lauderdale area:

- Demand for Web Developers is expected to grow 15% between 2015 and 2023 (Source: Bureau of Labor Statistics).
- Entry level wages for Web Developers are about \$16/hour (Source: The Florida Department of Economic Opportunity). Actual wages vary according to education, experience and certifications.

### Additional Skills Covered:

- Adobe Photoshop
- Adobe Dreamweaver
- Adobe Illustrator
- Business Fundamentals
- Digital Marketing
- SEO
- Social Media Marketing
- E-Commerce Essentials
- Employability Skills and Digital Portfolio
- FTP (Web Hosting Space)
- HTML5/CSS 3
- JavaScript
- Microsoft Office Professional
- WordPress

### Admission Requirements:

- 16 Years of Age or older
- Complete a Program Specific Orientation
- Basic Skills Testing or Exemption
- Meet with Program Counselor/Advisor

Enroll in This Fast Track Program  
for a Career in a Year



FOR MORE INFORMATION CALL 754-321-5200

Atlantic Technical College  
and Technical High School

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Coconut Creek, FL 33063  
754-321-5100 | FAX: 754-321-5380



Atlantic Technical College  
Arthur Ashe, Jr. Campus

1701 NW 23rd Avenue  
Fort Lauderdale, FL 33311  
754-322-2800 | FAX: 754-322-2880

See back of page for estimated program costs based on one (1) full year of documented Florida residency.

## WEB DEVELOPMENT

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Fees

Tuition (approximate cost based upon program length)		\$2,940
Lab (approximate cost based upon program length)		\$158
Basic Skills Test		\$15
Registration (non-refundable fee)	\$40 per semester or \$20 per quarter	\$80
Annual Student Activity Fee	\$20 per academic year	\$20

**TUITION, LAB, ASSESSMENT, REGISTRATION, ACTIVITY FEE (approximate costs) \$3,213**

There may be additional costs associated with books, uniforms, special tools, equipment and other related items.

**Industry Certification & State Credential Exams:** Students will be prepared to take an approved state and/or nationally recognized industry certification or licensure exam in their field of study. Exam costs are additional; however, you may qualify for reimbursement of your exam cost(s) upon passing. See your program counselor/advisor for more information.

**College Credit Transfer Opportunity and/or Advanced Standing:** Upon completion of the program and meeting eligibility requirements, including the attainment of an aligned industry certification, students may be awarded credits toward an Associate Degree by the Florida College System. Students must enroll within two (2) years of completing the program at Atlantic Technical College. Additional college credit may be awarded with the attainment of additional industry certifications.

**Books / Supplies:** For a list of books and prices go to [www.atlantictechnicalcollege.edu/bookstore-price-list/](http://www.atlantictechnicalcollege.edu/bookstore-price-list/) or visit the bookstore on campus. Additional supply information can be found in the syllabus located on the Web page for this program.

## Your Action Plan Checklist - Get Started Today!

- Step 1: Attend a Program Specific Orientation
- Step 2: Complete an Application
- Step 3: Apply for Financial Aid (optional)
- Step 4: Request Disability Services (optional)
- Step 5: Complete & Return Documents to Counselor
- Step 6: Counselor Interview
- Step 7: Registration & Enrollment



*The mission of Atlantic Technical College and Technical High School is to promote excellence in academic, career and technical studies in order to prepare students to enter and remain competitive in a global workforce.*

