



# Atlantic Technical College

[www.atlanticttechnicalcollege.edu](http://www.atlanticttechnicalcollege.edu)

2018 - 2019

## WEB DEVELOPMENT

### Program Length/Schedule:

1050 hours/approx. 10 months (full-time)

This program is offered three times a year: August  
January & June

Delivery Method: Traditional - 100% classroom-based;  
Hybrid - Less than 50% of required instruction hours  
available via distant education (online); Distance - 50% or  
more instructional hours via distance education (online).

M - F 7:05 a.m. - 1:50 p.m. (full-time)

M - F 7:05 a.m. - 10:05 a.m. (part-time)

This program is also offered 100% online, part-time or  
full-time.

### Admission Requirements:

- 16 Years of Age or older
- Complete a Program Orientation
- Basic Skills Testing or Exemption
- Meet with Program Counselor/Advisor

### Job Outlook in the Ft. Lauderdale area:

- Demand for Web Developers is expected to grow 15% between 2015 and 2023 (Source: Bureau of Labor Statistics).
- Entry level wages for Web Developers are about \$16/hour (Source: The Florida Department of Economic Opportunity). Actual wages vary according to education, experience and certifications.



[www.atlanticttechnicalcollege.edu/gainful-employment/WebDevelopment](http://www.atlanticttechnicalcollege.edu/gainful-employment/WebDevelopment)

See Back of Page for Estimated Program Costs  
(based on 1 full year of documented Florida residency)

### Course Content:

The Web Development program prepares students for employment as a Web Designer, a Web Designer/Graphic Designer, and an Assistant Web Designer, or to provide supplemental training for persons previously or currently employed in any of these occupations.

Web Development offers a broad foundation of knowledge and skills to prepare students to design, code, and publish websites that can work with mobile technology, tablets, and desktop formats.

After successfully completing this program, students will be able to design dynamic and responsive websites and apply their knowledge of website design and coding principles, website management, and digital marketing techniques.

### Additional Skills Covered:

- HTML5/CSS 3
- Digital Marketing:
  - SEO
  - Social Media Marketing
- E-Commerce Essentials
- Business Fundamentals
- Employability Skills and Digital Portfolio
- WordPress
- JavaScript
- Adobe Photoshop
- Adobe Dreamweaver
- Adobe Illustrator
- FTP (Web Hosting Space)
- Microsoft Office Professional

**Enroll in This Fast Track Program  
for a Career in a Year**



**FOR MORE INFORMATION CALL 754-321-5200**

**Atlantic Technical College  
and Technical High School**

4700 Coconut Creek Pkwy  
Coconut Creek, FL 33063  
754-321-5100 | FAX: 754-321-5380



**Atlantic Technical College  
Arthur Ashe, Jr. Campus**

1701 NW 23rd Avenue  
Fort Lauderdale, FL 33311  
754-322-2800 | FAX: 754-322-2880

## WEB DEVELOPMENT

### Y700100/Web Development (1050 hours)

### Fees

Tuition (approximate cost based upon program length)		\$2,940
Lab (approximate cost based upon program length)		\$158
Assessment: TABE Initial Basic Skills Test		\$15
Registration (non-refundable fee)	\$40 per semester or \$20 per quarter	\$80
Annual Student Activity Fee	\$20 per academic year	\$20

### TUITION, LAB, ASSESSMENT, REGISTRATION, ACTIVITY FEE (approximate costs)

**\$3,213**

There may be additional costs associated with books, uniforms, special tools, equipment and other related items.

**Industry Certification & State Credential Exams:** Students will be prepared to take an approved state and/or nationally recognized industry certification or licensure exam in their field of study.

**College Credit Transfer Opportunity and/or Advanced Standing:** Upon completion of the program and meeting eligibility requirements, including the attainment of an aligned industry credential, students may be awarded credits toward an AS/AAS by the Florida College System. Additional college credit may be awarded with the attainment of additional industry credentials.

### INDUSTRY CERTIFICATION:

Industry certification and state credential exam costs are additional. However, you may qualify for reimbursement of your exam cost(s) upon passing the exam. See your program counselor for more information.

### BOOKS/SUPPLIES:

For a list of books and prices go to [www.atlanticttechnicalcollege.edu/bookstore-price-list](http://www.atlanticttechnicalcollege.edu/bookstore-price-list) or visit the bookstore on campus. Additional supply information can be found in the syllabus located on the Web page for this program.

## Your Action Plan Checklist - Get Started Today!

- ☐ **Step 1 | Attend a Program Orientation**
- ☐ **Step 2 | Take the Tests of Adult Basic Education (TABE) or meet exemption criteria**
  - See your counselor/advisor for details on test exemptions/receive test results.
  - Accommodations for testing are available to qualified individuals.
  - Visit the Office of Disability Services for details **before testing**.
- ☐ **Step 3 | Meet with your counselor/advisor**
  - Receive test results.
  - Discuss technical or academic program placement.
  - Discuss special needs (unique situations)
  - Review Financial Aid
- ☐ **Step 4 | Registration and Enrollment**



*The mission of Atlantic Technical College & Technical High School is to promote excellence in academic, career & technical studies in order to prepare students to enter & remain competitive in a global workforce.*



[www.browardschools.com](http://www.browardschools.com)

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